

Strategic Planning - Weekly

WEEK OF _____

SOCIAL MEDIA ACTIVITY

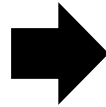
- Blog Posts
 - _____
- Daily Posts – S – M – T – W – Th – F – S
- Articles – 1 – 2 – 3 – 4
 - Source _____
- Individual Touches
 - _____
 - _____
 - _____
 - _____
 - _____

PROJECT UPDATE

- #1 _____
 - _____
 - _____
- #2 _____
 - _____
 - _____
- #3 _____
 - _____
 - _____

POTENTIAL CLIENTS

- Funnel 1 _____
 - _____
 - _____
 - _____
- Funnel 2 _____
 - _____
 - _____
 - _____
- Funnel 3 _____
 - _____
 - _____
 - _____
- Funnel 4 _____
 - _____
 - _____
 - _____



FOLLOW-UPS

- Funnel 1 _____
 - _____
 - _____
 - _____
- Funnel 2 _____
 - _____
 - _____
 - _____
- Funnel 3 _____
 - _____
 - _____
 - _____
- Funnel 4 _____
 - _____
 - _____
 - _____

CURRENT CLIENT TO DO LIST

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

CURRENT CLIENT TO DO LIST

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

